

# SOCIAL MEDIA:

Art Education  
Resource



## A PLATFORM FOR PERFORMANCE ART?

Discover the ways in which social media can be used to teach performance art in the classroom.

# HISTORIC REFERENCE: HUGO BALL

Performance art is when an artist or artists focus on their body and the way it interacts in their environment to create a work of art. It is important for performance artists to also embrace mistakes or the unexpected. This artistic movement is separate from performing arts because performing arts has a greater emphasis around music and dance. Defined as a live presentation to an audience or onlookers, performance art is usually intended to be ephemeral (Greenberger). The lasting impact of such art is possible through its documentation and traditionally done via photography or video.

One of the earliest known performance artists, Hugo Ball, documented his works through both photography and video recording. His 1916 performances in the Zurich nightclub known as the Cabaret Voltaire define the performance art movement. The way in which Ball and the other members of his group interact with one another on stage expresses the characteristics of performance art. For example, the Voltaire embrace absurdity through random acts of movement and sound makes the viewers ponder the show's true purpose. How the Voltaire interact with one another not only delineates the new category of performance art, but also begins the Dadaist movement. By creating art through abstract bodily actions, Ball opens the door of possibilities for future artists to develop conceptual works that goes beyond both performing and fine arts.



**HUGO BALL, FEBRUARY 2, 1916,  
AT THE CABARET VOLTAIRE**  
[HTTPS://WWW.YOUTUBE.COM/WA  
TCH?V=FKL92OV1KMC](https://www.youtube.com/watch?v=FKL92OV1KMC)

**\*THIS HISTORICAL  
PERFORMANCE IS  
REPOSTED ON YOUTUBE,  
REFLECTING THAT EVEN  
ANTIQUE BLACK AND  
WHITE VIDEO RECORDINGS  
ARE THE MOST  
ACCESSIBLE ON SOCIAL  
MEDIA PLATFORMS.**



# CONTEMPORARY PERFORMANCE ARTISTS:



**ISABELLE CHAPUT AND NELSON TIBERGHIE  
(YOUNG EMPERORS), TRIANGLE OF LOVE,  
NOVEMBER 15TH 2022,**

Many contemporary artists have begun to utilize modern technological tools and platforms to document their work, making performance art an easier way to be visually shared. By documenting their work through these accessible online tools, a broader audience can access and explore performance arts anywhere in the world, including a classroom. Artists are now open to use online domains that include websites

, TikTok, and Instagram, to document and disseminate their own work. Nick Cave is a famous sculpture and performance artist who shares his work through Instagram. Similarly, the famous couple Isabelle Chaput and Nelson Tiberghien (also known as Young Emperors) share their performative works on TikTok. Both artists revolutionize technological tools to professionally connect to the world around them.

# NICK CAVE

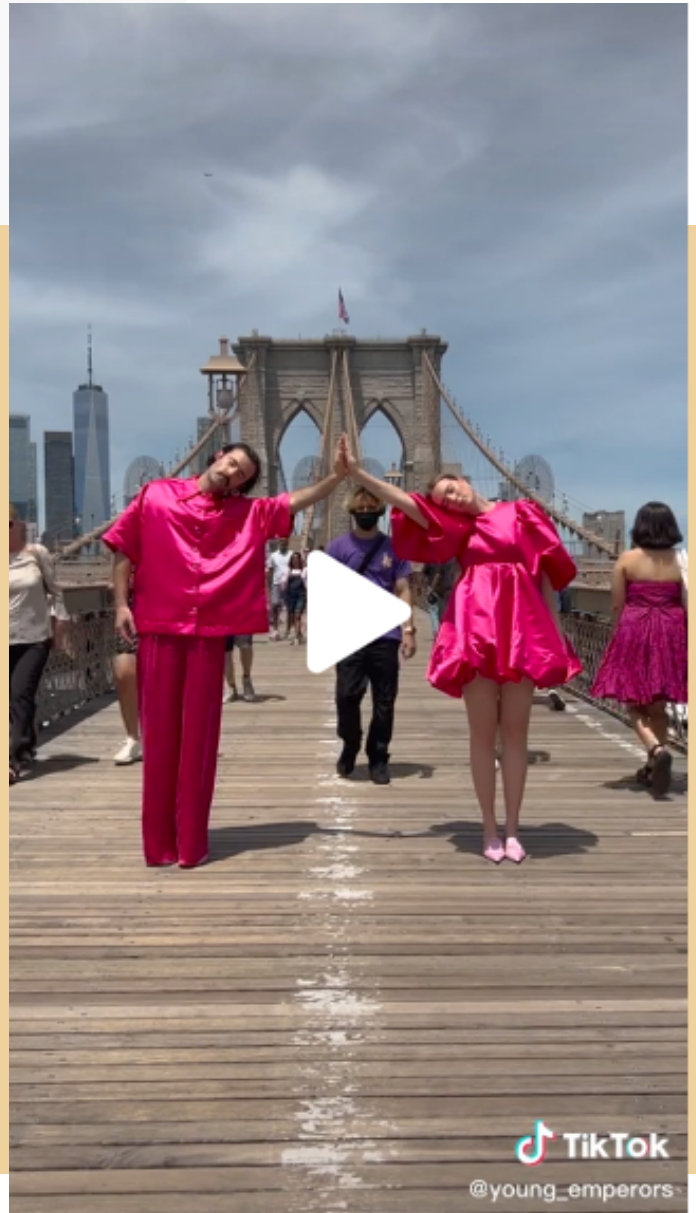
Nick Cave is a performance artist who has been featured in museum spaces that include the Cranbrook Art Museum, Museum of Modern Art, and Guggenheim. In an art21 documentary, Cave considers himself both a sculptor and performance artist. By combining both ideals, Cave explores multiple facets of the art making process. He is most famous for his sculptural works of art that are called “Sound suits”. Each sound suit is a unique design that creates a sound as the wearer moves within it. As an accomplished artist, Cave uses technological tools to record and document the art making process. By utilizing Instagram, Cave shares the conceptual ideals of the sound suits. Cave connects his audience of all ages by posting about previous performances on Instagram and discussing how they can watch his performances in full (<https://www.instagram.com/p/CisEuywLERT/>).

**NICK CAVE,  
INSTALLATION  
VIEW OF "NICK  
CAVE:  
FOROTHERMORE,"  
2022, AT MCA  
CHICAGO  
[HTTPS://WWW.INS  
TAGRAM.COM/NIC  
KCAVEART/](https://www.instagram.com/nickcaveart/)**



# YOUNG EMPERORS

Isabelle Chaput and Nelson Tiberghien, otherwise known as Young Emperors, are French visual artists. They are considered a “Matching Couple” as they dress, are photographed, and perform in matching outfits. Their performance pieces are meant to make the viewers think about societal norms and how one acts in specific situations. Their performances became popular on TikTok due to how they question unique social interactions. Their work “The Bridge-New York” is a particularly famous video that depicts a social commentary on the way in which people interact with one another. The couple stood in an obtrusive pose until a person who was brave enough to break away from societal norms walked through the center of their pose. This is a particularly unique performance because it was done at a time when social distancing was still being considered as the world emerged out of quarantine. Because Young Emperors utilize a global platform, they are able to expand beyond Europe and connect with an audience all over the world.



**ISABELLE CHAPUT AND NELSON  
TIBERGHIE (YOUNG EMPERORS), THE  
BRIDGE - NEW YORK, JUNE 17TH 2022,  
PERFORMANCE ART**

**[HTTPS://WWW.TIKTOK.COM/@YOUNG\\_EMP  
ERORS/VIDEO/7110246121909390635?  
IS\\_COPY\\_URL=1&IS\\_FROM\\_WEBAPP=V1&LA  
NG=EN](https://www.tiktok.com/@young_emperors/video/7110246121909390635?is_copy_url=1&is_from_webapp=v1&language=en)**



# NATIONAL ARTS STANDARDS:

**CREATING:** ARTISTS AND DESIGNERS EXPERIMENT WITH FORMS, STRUCTURES, MATERIALS, CONCEPTS, MEDIA, AND ART-MAKING APPROACHES.

**CR2.1.8A** DEMONSTRATE WILLINGNESS TO EXPERIMENT, INNOVATE, AND TAKE RISKS TO PURSUE IDEAS, FORMS, AND MEANINGS THAT EMERGE IN THE PROCESS OF ART- MAKING OR DESIGNING.

**QUESTIONS:** HOW DOES NICK CAVE WORK? HOW DOES YOUNG EMPERORS PERFORM? HOW DOES NICK CAVE DEVELOP HIS SOUND SUITS? HOW DO YOUNG EMPERORS LEARN FROM TRIAL AND ERROR (EXPLORE THEIR TIKTOK TO DETERMINE THIS ANSWER)?

**PRESENTING:** OBJECTS, ARTIFACTS, AND ARTWORKS COLLECTED, PRESERVED, OR PRESENTED EITHER BY ARTISTS, MUSEUMS, OR OTHER VENUES COMMUNICATE MEANING AND A RECORD OF SOCIAL, CULTURAL, AND POLITICAL EXPERIENCES RESULTING IN THE CULTIVATING OF APPRECIATION AND UNDERSTANDING.

**PR6.1.8A** ANALYZE WHY AND HOW AN EXHIBITION OR COLLECTION MAY INFLUENCE IDEAS, BELIEFS, AND EXPERIENCES.

**QUESTIONS:** WHAT ART MUSEUMS ARE NICK CAVE IN? HOW DOES THE PRESENTING AND SHARING OF OBJECTS, ARTIFACTS, AND ARTWORKS ON SOCIAL MEDIA INFLUENCE AND SHAPE IDEAS, BELIEFS, AND EXPERIENCES? HOW DO OBJECTS, ARTIFACTS, AND ARTWORKS PRESENTED ON SOCIAL MEDIA CULTIVATE APPRECIATION AND UNDERSTANDING?

**RESPONDING:** INDIVIDUAL AESTHETIC AND EMPATHETIC AWARENESS DEVELOPED THROUGH ENGAGEMENT WITH ART CAN LEAD TO UNDERSTANDING AND APPRECIATION OF SELF, OTHERS, THE NATURAL WORLD, AND CONSTRUCTED ENVIRONMENTS.

**RE.7.1.8A** EXPLAIN HOW A PERSON'S AESTHETIC CHOICES ARE INFLUENCED BY CULTURE AND ENVIRONMENT AND IMPACT THE VISUAL IMAGE THAT ONE CONVEYS TO OTHERS.

**QUESTIONS:** HOW DO LIFE EXPERIENCES INFLUENCE THE WAY YOU RELATE TO ART ON SOCIAL MEDIA? HOW DOES LEARNING ABOUT ART ON SOCIAL MEDIA IMPACT HOW WE PERCEIVE THE WORLD? WHAT CAN WE LEARN FROM OUR RESPONSES TO ART THAT IS FEATURED ON SOCIAL MEDIA?

**CONNECTING:** ART-MAKING, PEOPLE MAKE MEANING BY INVESTIGATING AND DEVELOPING AWARENESS OF PERCEPTIONS, KNOWLEDGE, AND EXPERIENCES.

**CN10.1.8A** MAKE ART COLLABORATIVELY TO REFLECT ON AND REINFORCE POSITIVE ASPECTS OF GROUP IDENTITY.

**QUESTIONS:** HOW DOES ENGAGING IN CREATING ART HELP US BETTER UNDERSTAND ARTISTS ON SOCIAL MEDIA? HOW DOES MAKING ART ATTUNE PEOPLE TO UNDERSTAND THAT SOCIAL MEDIA IS A PLACE WHERE YOU CAN LEARN ABOUT ART? HOW DO PEOPLE CONTRIBUTE TO AWARENESS AND UNDERSTANDING OF THEIR LIVES AND THE LIVES OF THEIR COMMUNITIES THROUGH ART-MAKING?

**STUDIO ACTIVITY: STUDENTS WILL CONSTRUCT MASKS BASED ON THEIR IDENTITY. AFTER THE MASKS HAVE BEEN CREATED, STUDENTS WILL FORM SMALL GROUPS AND CREATE A PERFORMANCE ARTWORK THAT IS BASED ON THEIR MASK DESIGNS.**

# ONLINE RESOURCES

- **NOTABLE PERFORMANCE ARTISTS:**

[HTTPS://WWW.MASTERCLASS.COM/ARTICLES/PERFORMANCE-ART-GUIDE#7-NOTABLE-PERFORMANCE-ARTISTS](https://www.masterclass.com/articles/performance-art-guide#7-notable-performance-artists)

- **WHAT IS PERFORMANCE ART:**

[HTTPS://WWW.BRITANNICA.COM/ART/PERFORMANCE-ART](https://www.britannica.com/art/performance-art)

- **WHO IS HUGO BALL:**

[HTTPS://WWW.THEARTSTORY.ORG/ARTIST/BALL-HUGO/](https://www.theartstory.org/artist/ball-hugo/)

- **CABARET VOLTARE PERFORMANCE BY HUGO BALL:**

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=FKL92OV1KMC](https://www.youtube.com/watch?v=FKL92OV1KMC)

- **NICK CAVE'S INSTAGRAM PAGE:**

[HTTPS://WWW.INSTAGRAM.COM/NICKCAVEART/](https://www.instagram.com/nickcaveart/)

- **ART21 FEATURING NICK CAVE:**

[HTTPS://ART21.ORG/WATCH/ART-IN-THE-TWENTY-FIRST-CENTURY/S8/CHICAGO/](https://art21.org/watch/art-in-the-twenty-first-century/s8/chicago/)

- **YOUNG EMPERORS PERFORMANCE ART VIDEO:**

[HTTPS://WWW.TIKTOK.COM/@YOUNG\\_EMPERORS/VIDEO/7110246121909390635?](https://www.tiktok.com/@young_emperors/video/7110246121909390635?is_copy_url=1&is_from_webapp=v1&lang=en)

[IS\\_COPY\\_URL=1&IS\\_FROM\\_WEBAPP=V1&LANG=EN](https://www.tiktok.com/@young_emperors/video/7110246121909390635?is_copy_url=1&is_from_webapp=v1&lang=en)

- **YOUNG EMPERORS WEBSITE:**

[HTTPS://WWW.CESARLOVEALEXANDRE.COM/](https://www.cesarlovealexandre.com/)

## WORKS CITED

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SOOKE, ALASTAIR. "CABARET VOLTAIRE: A NIGHT OUT AT HISTORY'S WILDEST NIGHTCLUB." BBC CULTURE, BBC, 20 JULY 2016,

[HTTPS://WWW.BBC.COM/CULTURE/ARTICLE/20160719-CABARET-VOLTAIRE-A-NIGHT-OUT-AT-HISTORYS-WILDEST-NIGHTCLUB.](https://www.bbc.com/culture/article/20160719-cabaret-voltaire-a-night-out-at-historys-wildest-nightclub)